



Model Doutzen Kroes' dream vacation isn't on a beach; it's a trek to Samburu, Kenya, with her family to help protect Africa's magnificent—and vanishing—elephants.

Photographs by Nathaniel Goldberg Fashion editor: Jillian Davison













Doutzen's Diary

he wilds of Kenya are about as far from a New York fashion runway as you can get. But on March 27, when I landed at the tiny airstrip in Samburu, Kenya, with my family, I just stood there and took a big breath. It was so amazing to be back.

I first came here with Save the Elephants this past winter, after I'd learned about the horrors elephants face: More than 100,000 were killed by poachers from 2010 to 2012, plus some 30,000 more last year. Between the thriving ivory trade and their shrinking habitat, only about 500,000 are left in Africa. I wasn't sure what to expect, but the moment I looked into an elephant's eyes, it was love. To think these creatures might become extinct? I can't let that happen.

But what really started the fire in me to help: Iain Douglas-Hamilton, a British zoologist, his wife, Oria, and their family. In 1993 Iain founded the nonprofit Save the Elephants, and Oria later founded Elephant Watch Camp, where travelers can stay; now their daughter Saba and her husband, Frank Pope, help run both. Together this family studies the animals in their natural habitat to learn their secrets while fighting relentlessly to protect them. I once asked Oria how she came to devote her life to this.

"I grew up on a farm in Kenya and met Iain at a party in Nairobi," she told me. "He was very serious, a scientist. I was exuberant. When I mentioned I was a photographer, he asked if I'd follow him with my camera into the field as he worked with wild elephants. I said, 'Yes, if you pay me.' I was really scared. I said, 'You're crazy. You don't go out in the bush with just a pair of binoculars.' And he said, 'I do.' But over time the elephants got to know us."

Now the roaming giants are like family to them. And I'm struck by how human these incredibly intelligent, emotional animals are. In elephant society females rule the herd and form deep connections with one another. When a member of their group is killed, they all grieve terribly. A mother cares for her babies for at least 12 years—the daughters often a lifetime. That's why it was heartbreaking to visit the orphanage at The David Sheldrick Wildlife Trust and see the babies struggling after their moms were killed for their tusks.

Being a mother, I think, is what drives both Oria and Saba to keep up the fight. Saba, who likes to say she was baptized by elephant breath and has three young daughters herself now, told me, "I don't want to leave my children on a planet where elephants can't survive. There's no other cause for me. It has to be that." That's exactly how I feel. When I look at my children, I want them to have a beautiful world too.

People are finally starting to pay attention to this issue; there are lots of ways you can help. First, don't buy ivory. And if you see someone wearing it, let her know: An elephant had to die for that. A lot of people just aren't aware that poachers kill the animal for the tusks. And, if you can, give to one of the organizations working to protect this species—rescuing animals that have been attacked, trying to stop poaching—like Save the Elephants. These animals have no natural predators, except for humans. So this is something we really *can* fix.

Doutzen Kroes is a supermodel and conservation activist.









